

JOIN THE ROTARY CLUB OF SPRING LAKE

for the ninth annual Snow Jam Festival and Euchre Tournament. On Friday, February 7th, try your hand at the Snow Jam Euchre Tournament at the Elk's Hall in Grand Haven. Then on Saturday, February 8th, join us for our signature Snow Jam Festival at Spring Lake's Central Park.

The Festival features activities for the entire family including a broomball tournament, live music, dancing, food trucks, dart tournament, and much more!



SPONSORSHIP LEVELS

PLATINUM SPONSOR \$1,000

- Name/Logo on website homepage
- Recognition during stage performance
- Recognition on local radio spots for Snow Jam
- Name/Logo on Snow Jam banners
- Name/Logo on sponsor placards
- Name/Logo on event posters
- A banner supplied by the sponsor

GOLD SPONSOR \$750

- Name/Logo on website
- Recognition during stage performance
- Name/Logo on sponsor placards
- Name/Logo on all event materials
- Name/Logo on event posters
- A banner supplied by the sponsor

SILVER SPONSOR \$500

- Name/Logo on website
- Name/Logo on sponsor placards
- A banner supplied by the sponsor

PATRON \$100

- Name on website
- Name on patron placards

PLEASE SUBMIT YOUR SPONSORSHIP BY JANUARY 6 TO ENSURE INCLUSION IN THE SNOW JAM MARKETING MATERIALS

A benefit for Spring Lake Rotary Club's Projects.



**EUCHRE TOURNAMENT
FEBRUARY 7**

**SNOW JAM FESTIVAL
& \$5,000 RAFFLE
FEBRUARY 8**

SNOW JAM HIGHLIGHTS

Snow Jam weekend kicks off with the Snow Jam Euchre Tournament on Friday night. Teams play six rounds to determine who will be crowned Euchre Champions. Prizes will be awarded to the top teams.

The rivalry continues during the Snow Jam Broom Ball Tournament. Spring Lake students will go up against Grand Haven students in the first game followed by a special half-time show. Then local police officers and firefighters will play a game of their own. This is an event you don't want to miss.

Grab a cold beverage and try your luck in the Snow Jam Dart Tournament. This is a single elimination tournament for both singles and pairs. Prizes will be awarded to the top players.

Live music by Back Seat Driver will get the crowd on their feet. Dust off your (winter) dancing shoes and check these guys out.

Don't miss your chance to win \$5,000! Raffle tickets are available for \$25 each or 5 for \$100. You can purchase tickets in advance from any Spring Lake Rotary Club member, via the link on rotarysnowjam.com, or at the event. You do not need to be present to win but everyone would sure like to celebrate with you if you do win!

ACTIVITIES

Friday, February 7: Euchre Tournament

@ the Grand Haven Elks Lodge

6pm Event Registration

7pm Game Play Begins

11pm Play Concludes

REGISTRATION:

\$40 per team in advance

\$50 per team night of

\$60 per team with 2 raffle tickets in advance

\$70 per team with 2 raffle tickets night of

Saturday, February 8: Snow Jam Festival

@ Spring Lake's Central Park

5 - 10pm Heated Entertainment Tent
w/Food & Beverages Available
for Purchase

5:30 - 10pm Live Music from Back Seat Driver

5:30pm Spring Lake vs Grand Haven

Interact Clubs Broomball Game

6pm Special Half-Time Show

6:30pm Guns & Hoses (*Police vs Fire*)

Broomball Game

6:30pm Dart Tournament

8:30pm \$5,000 Raffle Finalists Announced

9:30pm Raffle Winner Announced

10pm Event Concludes



ABOUT SNOW JAM

Snow Jam was started in 2012 to raise funds for Spring Lake Rotary's service initiatives. 100% of the proceeds from the event are invested toward projects that bring positive, lasting changes to our local community and our global community.

This year's community partners are:

- The Momentum Center
- R.E.A.D. Ottawa
- Resilience - Advocates for Ending Violence

FOR FURTHER INFORMATION, PLEASE CONTACT:

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or visit rotarysnowjam.com

